

October 15, 2002

Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**ACCEPTANCE OF DONATION FOR
VICTORIA COMMUNITY REGIONAL PARK
AND SANTA FE DAM RECREATION AREA
(FIRST & SECOND DISTRICTS)
(3-Vote Matter)**

IT IS RECOMMENDED THAT YOUR BOARD:

1. Accept a donation of \$20,000 from Proctor & Gamble for Victoria Community Regional Park and the Santa Fe Dam Recreation Area.
2. Instruct the Chairman to prepare and send an appropriate letter of appreciation to Proctor & Gamble.

PURPOSE OF RECOMMENDED ACTION

In accordance with County policy, donations with a value in excess of \$10,000 require acceptance by your Board. Proctor & Gamble is providing a donation exceeding this amount in support of the two County park facilities.

JUSTIFICATION

Proctor & Gamble, in coordination with affiliate retailers, is interested in contributing funding for improvements to the County park system.

The \$20,000 that will be donated to the County will be used for installation of new landscaping and the renovation of existing facilities at both Victoria Park and Santa Fe Dam Recreation Area.

Specifically, at Victoria Park planters will be renovated; a ball field will be refurbished, and the restrooms in the community center will be repainted.

At the Santa Fe Dam Recreation Area benches will be installed and fish will be purchased for a fishing derby that will take place the same day as the park improvements are installed. One restroom will also be repainted.

Also, Proctor & Gamble will host a community fair at each park where employee volunteers from Ralphs Market, a Proctor & Gamble affiliate, will assist in the improvements.

Implementation of Strategic Plan Goals

This donation enhances Goal number four of the County's Strategic Plan -- Fiscal Responsibility -- both by investing in public infrastructure and increasing public-private partnerships.

FISCAL IMPACT

There is no impact to the General Fund. The donation of \$20,000 is intended for the improvement of both Victoria Community Regional Park and the Santa Fe Dam Recreation Area.

FINANCING

Proctor & Gamble is funding the entire amount of the improvements to be made at Victoria Park and Santa Fe Dam.

Honorable Board of Supervisors
October 15, 2002
Page 3

FACTS AND PROVISIONS / LEGAL REQUIREMENTS

State law authorizes acceptance of gifts for specific County purposes in Government Code Section 25355.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

The donation of funding by Proctor & Gamble constitutes an effort by a company to assist the Department of Parks and Recreation in improving Victoria Park and the Santa Fe Dam Recreation Area, thus enhancing the experience of visitors using the park facilities.

CONCLUSION

Please instruct the Executive Officer/Clerk to prepare for the Chairman of the Board an appropriate letter of appreciation, with a conformed copy to the Department, to:

Nelson A. Miranda, Regional Marketing Manager
Proctor & Gamble
615 Ocean Avenue, #A
Santa Monica, CA 90402

Respectfully submitted,

Tim Gallagher
Director

so

c: Chief Administrative Officer
Executive Officer, Board of Supervisors